



**Delta Hospital**  
**FOUNDATION**

# Media Kit

## **RESULTS: HEALTHY & GROWING**

ANNOUNCEMENT: Delta Hospital Expansion





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# Delta Hospital Foundation Media Contact

We would be pleased to arrange an interview with our media spokespeople to compliment your media coverage of the *Results: Healthy & Growing* Campaign.

**Please contact:**

Nao Guy  
Marketing & Communications Coordinator  
604 940 9695 or 236 999 4761  
nao.guy@dhfoundation.ca

## Social Media

**Twitter:** @DeltaHospFDN

**Facebook:** [www.facebook.com/deltahospitalfoundation](http://www.facebook.com/deltahospitalfoundation)

**Delta Hospital Foundation Executive Director, Veronica Carroll**

**Twitter:** @CarrollVcarroll

**LinkedIn:** [ca.linkedin.com/in/veronicamcarroll/en](http://ca.linkedin.com/in/veronicamcarroll/en)

## Announcement Video

**An announcement video is also available for online distribution here:**

<https://youtu.be/IMj4mi4CWgU>

and on our Facebook and Twitter profiles





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# Media Release

FOR IMMEDIATE RELEASE

## Toigo Family and Shato Holdings Ltd. Donate \$2.5 Million to Hospital Expansion: Largest Ever Donation to the Delta Hospital Foundation

**Delta – March 18, 2015** – In the single largest gift ever received to the Delta Hospital Foundation, the Toigo Family and Shato Holdings Ltd. of British Columbia has donated \$2.5 million dollars to the *Results: Healthy & Growing Campaign for Diagnostic Services*, representing the biggest development at Delta hospital since it opened in 1980.

Shato Holdings Ltd. was founded by Peter C. Toigo in 1968. Peter C., his wife Elizabeth and their six children moved from Powell River to Tsawwassen in 1964 where much of the family still lives. Today, the company remains family-run and is lead by Managing Directors Ron and Peter Toigo Jr.

Shato Holdings Ltd. is dedicating their donation to the new diagnostic services building in honour of the company founder and his wife, which will be named the Peter C. and Elizabeth Toigo Diagnostic Services Building. “My late husband Peter and I moved here 50 years ago to raise our family, and we couldn’t have chosen a better place,” Elizabeth Toigo states, “As a matter of fact, our children are all here and raising their families. We are all honored to be able to give back to the community we all care so much about.”

Shato Holding Ltd’s gift is part of the Foundation’s campaign to raise \$7.5 million to expand, enhance and relocate Delta Hospital’s Medical Imaging and Laboratory Medicine departments, facilitating an additional 32,000 patients annually. The total capital cost of the new addition is \$12.5 million.

“We are very grateful for the generosity of the Toigo Family and Shato Holdings Ltd. and its commitment to supporting community health care,” said Allan Baydala, Chair of the Delta Hospital Foundation. “Shato Holdings Ltd. has been a generous and tireless champion of the Delta Hospital. The support of our community is what makes this hospital work and their leadership is a tremendous example of community in action.”

The current Medical Imaging and Laboratory Medicine services at Delta Hospital are delivered in segmented and out-dated facilities. The new addition will consolidate these specialized areas into a single, two-story space which, in turn, will help provide more seamless patient care. The Foundation kicked-off the campaign in January of 2014 with an aim of raising \$7.5 million towards the project. \$6.5 million has so far been raised to date.





# Media Release cont.

“A new Diagnostic Services building is vitally important to all areas of Delta Hospital. Every patient who walks through our doors will be touched by their care,” said Veronica Carroll, Delta Hospital Foundation Executive Director. “Shato Holding Ltd’s generous gift has built the fund raising campaign’s momentum. We are now turning to our community to help us raise the remaining \$1 million. We know that our community’s continued dedication will help transform our hospital’s future.”

Since 2003, Shato Holdings Ltd. and the Toigo family has given over \$2.75 million to the Delta Hospital Foundation to support various projects at Delta Hospital.

## About Delta Hospital Foundation

Delta Hospital Foundation is a not-for-profit organization whose mission is to support Delta Hospital in the delivery of outstanding health care. It raises funds so our community has access to the best medical services close to home. Since 1988, Delta Hospital Foundation has raised over \$35 million. Learn more at [www.dhfoundation.ca](http://www.dhfoundation.ca).

## About the Results: Healthy & Growing Campaign for Diagnostic Services

The *Results: Healthy & Growing* Campaign includes the relocation and expansion of Delta Hospital’s Diagnostic Services – Medical Imaging and Laboratory Medicine departments. The project will enhance these two departments and prepare Delta Hospital for the future growth and needs of this community. Delta Hospital Foundation launched the campaign in January 2014. To date, Delta Hospital Foundation has received campaign donations and pledges in excess of \$6.5 million toward the \$12.5 million project.

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### Media Contact:

Nao Guy, Marketing & Communications Coordinator  
Delta Hospital Foundation

e. [nao.guy@dhfoundation.ca](mailto:nao.guy@dhfoundation.ca)

t. 604-940-9695

f. 604-940-9670



# Shato Holdings Ltd. & The Toigo Family



## Peter C. Toigo and Elizabeth Toigo

Peter C. Toigo was born in the forest industry town of Powell River to Italian immigrant parents in 1932. A lifelong hard worker, Peter earned his first wages at the age of four. At age 17 he partnered with his parents and bought a grocery store, where he worked as a butcher for many years. Few testimonials about Toigo - business or otherwise - fail to mention the word “family.”

Peter and Elizabeth Toigo, along with their six children – Louise, Wendy, Peter, Roy, Ron and Rick – moved to Tsawwassen from Powell River in 1964. Over the years their family has grown to 34, including spouses and grandchildren. The children all work together in various ventures within Shato Holdings Ltd.

The Toigo family has a strong connection to Delta. Peter and Elizabeth instilled community-mindedness in their family and their philanthropic projects and support has benefited countless people across Delta and BC. Some of Peter and Elizabeth’s contributions through the Shato group include completing the final kilometer of Ladner’s Millennium Trail, donating \$300,000 to the Delta Farmland and Wildlife Trust and establishing walk and bike trails to the Tsawwassen Springs development in order to provide public access to Tsawwassen Beach.

Peter C. Toigo lost his battle with cancer in 1993. Mr. Justice Allan McEachern, QC, Chief Justice (ret.), British Columbia Court of Appeals, said, “Peter never forgot the adversity of hungry years, and that made him a better person... we shall certainly not see another person like him in this life.”

Peter is survived by Elizabeth Toigo who continues to live in Delta surrounded by many of her family.

Shato Holdings Ltd. is now managed by Peter C. and Elizabeth’s two sons Ron and Peter Toigo Jr.

**Many of the extended Toigo family work for the Shato Group and are involved in a number of ventures including:**

- White Spot Restaurants
- Extensive commercial real estate holdings in Canada and the USA
- The development of Tsawwassen Springs
- The Riverhouse Restaurant
- Town & Country Hotel

For Shato Holdings Ltd community involvement has been an enduring priority and they regard ethical business practices and the community as paramount to their success. For the past 30 years





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they have continually supported many philanthropic projects in Delta and throughout British Columbia.

**Some of Shato Holdings Ltd's community sponsorship contributions include:**

- "Tour de Delta" annual fundraiser organized by the Corporation of Delta.
- Operation Red Nose
- Boundary Bay Air Show organized by the Corporation of Delta and Boundary Bay Airport

**Some of Shato Holdings Ltd's contributions throughout the province include support of:**

- Banquet of Champions organized by the BC Sports Hall of Fame
- \$100,000 donation to Delta Hospice
- Variety Children's Charity of BC's annual fundraising efforts.
- 2009 Golden Heart Community Achievement Award honouring the memory of Peter C. Toigo, Senior
- \$2.5 million commitment to VGH/UBC Foundation for Pancreatic Cancer Research
- Venture for Diversity Society in Vancouver
- Canucks for Kids Fund organized by Canucks Sports & Entertainment

**The Toigo family and Delta Hospital Foundation:**

In addition to the \$2.5 million pledge to Delta Hospital Foundation's Results: Healthy & Growing Campaign for Diagnostic Services, Shato Holdings Ltd. and the Toigo family has given over \$247,000 to the Delta Hospital Foundation to support various projects at Delta Hospital since 2003. Sarah Toigo, daughter of Ron Toigo, served on the Delta Hospital Foundation's Board of Directors from 2007-2011 and chaired the Moonlight Gala fund raiser from 2008 - 2011.





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# Fact Sheet: Healthy & Growing

## ABOUT THE HEALTHY & GROWING CAMPAIGN FOR DIAGNOSTIC SERVICES

### Delta Hospital: At the Heart of Your Health

Expanding and enhancing the diagnostic services at Delta Hospital will meet the needs of our growing community and aging population.

Delta Hospital is well on its way to securing a healthier-than-ever future. For the the more than 100,000 residents of Delta, the unprecedented \$12.5 million expansion of Diagnostic Services is not only incredibly comforting, it's lifesaving.

### Strengthening the Backbone

Diagnostic Services is the backbone of the hospital. It's our laboratory and medical imaging, and every patient is touched by their care. A test from the lab, an x-ray from medical imaging or a CT scan can save a life, detect the otherwise undetectable and give a doctor the information needed to make an accurate diagnosis or prescribe treatment. Whether it's a broken arm, a suspected illness, serious or not so serious, we all need tests and we need quick, precise results.

Delta Hospital's Diagnostic Services has been operating at full capacity for years with over 90,000 patient visits per year. Yet the need continues to rise. Because of space and equipment limitations, it has meant longer and longer wait-times for processing samples, test results, and the treatment of patients.

### The Health Benefits

Expanding and improving Diagnostic Services will enable:

1. medical staff to deliver the very best in patient care
2. faster and precise diagnoses and treatment
3. more privacy and comfort for patients
4. shorter stays for patients
5. fewer transfers
6. additional state-of-the-art equipment
7. the adoption of best practices

*Cont.*





# Fact Sheet CONT.

Ultimately, this all means less stress for patients and their families. And less stress means better health and faster healing.

## The Plan

This project will double Diagnostic Services in size, making it easier for staff to treat patients and operate more efficiently. Delta Hospital's new Diagnostic Centre will allow for 32,000 more patient visits each year.

The Diagnostic Centre will be located on the south side of Delta Hospital's acute care wing. It will be situated adjacent to the hospital's emergency department and main entrance.

Delta Hospital Foundation has committed to raising \$7.5 million of the \$12.5 million through the support of individuals, organizations, and local corporations for the capital build of the project and the initial equipment required for the new addition. The BC Ministry of Health has now given official project approval for the build to commence.

### Medical Imaging

- Relocated to Level 1 of the Diagnostic Services Building.
- Key adjacencies include:
  - Emergency
  - Out-patient entrance (Delta Hospital main entrance)
  - Operating rooms

### Laboratory Medicine

- Relocated to Level 2 of the Diagnostic Services Building.
- Key adjacencies include:
  - Out-patient entrance (Delta Hospital main entrance)
  - Emergency
  - In-patient wards & clinics





# Specifications

## Medical Imaging

	Current Situation	After Project Completion <small>**specifics subject to change</small>
<b>Scope of Services</b>	<ul style="list-style-type: none"> <li>• General Radiography</li> <li>• Fluoroscopy</li> <li>• Mammography</li> <li>• Computerized Axial Tomography (CT)</li> <li>• Ultrasound</li> </ul>	Current services will not change with the exception of adding: <ul style="list-style-type: none"> <li>• Echo ultrasound when population changes permit</li> </ul>
<b>Location &amp; Layout</b>	Near Delta Hospital main entrance  Main Medical Imaging department & the CT area are separated	Relocated to Level 1 of the Diagnostic Services Building.  Key adjacencies include: <ul style="list-style-type: none"> <li>• Emergency</li> <li>• Out-patient entrance (Delta Hospital main entrance)</li> <li>• Operating rooms</li> </ul>
<b>Space</b>	430 square meters	827 square meters <ul style="list-style-type: none"> <li>• Localizing Medical Imaging into one area</li> <li>• Decompress work area</li> <li>• More efficient work flows</li> </ul> **Footprint of equipment has grown
<b>Rooms</b>	<ul style="list-style-type: none"> <li>• One (1) CT area</li> <li>• Two (2) general radiology/fluoroscopy rooms</li> <li>• One (1) mammography room</li> <li>• Three (3) ultrasound rooms               <ul style="list-style-type: none"> <li>• Due to space constraints one (1) ultrasound room is located in the Emergency Room</li> </ul> </li> <li>• One (1) patient change area</li> <li>• One (1) washroom</li> </ul>	<ul style="list-style-type: none"> <li>• One (1) CT area</li> <li>• Two (2) radiography rooms</li> <li>• One (1) mammography room</li> <li>• Four (4) ultrasound rooms</li> <li>• One (1) Echo ultrasound room (future)</li> <li>• One (1) conference room</li> <li>• Two (2) patient change areas</li> <li>• Four (4) washrooms</li> </ul>
<b>Procedures / Workloads</b>	42,800 procedures	55,561 procedures





# Specifications

## Laboratory Medicine

	Current Situation	After Project Completion <small>**specifics subject to change</small>
<b>Scope of Services</b>	<ul style="list-style-type: none"> <li>• Specimen collection (in- and out- patient)</li> <li>• Pre- and post- analytical handling</li> <li>• Medical Biochemistry</li> <li>• Hematopathology</li> <li>• Transfusion Medicine Services</li> <li>• Medical Microbiology</li> <li>• Anatomical Pathology</li> </ul>	Services will not change
<b>Location &amp; Layout</b>	Distant from Delta Hospital main entrance and Emergency Department (key areas)	Relocated to Level 2 of the Diagnostic Services Building.  Key adjacencies include: <ul style="list-style-type: none"> <li>• Out-patient entrance (Delta Hospital main entrance)</li> <li>• Emergency</li> <li>• In-patient wards &amp; clinics</li> </ul>
<b>Space</b>	200 square meters	490 square meters <ul style="list-style-type: none"> <li>• Provide better patient confidentiality</li> <li>• Decompress work area</li> <li>• More efficient work flows</li> </ul> **Footprint of equipment has grown
<b>Rooms</b>	Open Concept with workstations: <ul style="list-style-type: none"> <li>• Two (2) Out-patient collection (phlebotomy)</li> <li>• Four (4) Pre- and post- analytic</li> <li>• Five (5) Medical Biochemistry</li> <li>• Five (5) Hematopathology</li> <li>• Two (2) Transfusion Medicine Services</li> <li>• One (1) Medical Microbiology</li> <li>• One (1) Anatomical Pathology</li> </ul> ** No patient waiting areas or washrooms	<ul style="list-style-type: none"> <li>• One (1) out-patient waiting area</li> <li>• One (1) patient washroom</li> <li>• Analysis Lab with workstations:               <ul style="list-style-type: none"> <li>• Three (3) Out-patient collection (phlebotomy)</li> <li>• Five (5) Pre- and post- analytic</li> <li>• One (1) Medical Biochemistry</li> <li>• Seven (7) Hematopathology</li> <li>• Five (5) Transfusion Medicine Services</li> <li>• Seven (7) Medical Microbiology</li> <li>• One (1) Anatomical Pathology</li> </ul> </li> </ul>
<b>Procedures / Workloads</b>	1.2 million units	1.7 million units





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# Backgrounder: Delta Hospital

## A Brief History of Delta Hospital

Planning for the hospital began in the early 1960s and was enthusiastically supported by the community. In 1974, Delta Municipal Council and the Greater Vancouver Regional Hospital District (GVRHD) jointly purchased the land where Delta Hospital sits today. Construction on the first phase immediately got underway for a 75 bed extended care hospital which officially opened on January 28, 1977. Quickly thereafter, building began on the second phase – an acute care hospital with an emergency department, operating rooms, x-ray, laboratory, hospital records, sterilization and housekeeping facilities and facilities for ambulatory services with an emphasis on daycare surgery. In March 1977, Delta Hospital received approval for a further 75 acute beds and Delta Hospital officially opened on September 5, 1980.

## Delta Hospital Today

As part of the Fraser Health Authority, Delta Hospital is part of an integrated network of hospitals providing linked services with 11 other acute care sites within the authority. Delta Hospital serves a population of over 100,000 throughout North Delta, Ladner, and Tsawwassen.

Delta Hospital is a primary care, Level II community hospital. In other words, it provides first point of contact services to the community that helps diagnose, treat, and prevent disease, illness, and injury. As well as a Rapid Access Clinic that provides some specialized care, it has 50 acute care beds; in addition, Delta Hospital's Mountain View Manor has 92 beds as a residential care unit. The hospital employs over 580 people to provide quality healthcare to the community.

The Emergency Room has ten acute beds, ten observation beds, three ambulance bays, plus two negative pressure rooms, two fast track chairs and a trauma room providing 24 hours, seven days a week service. The Surgical Daycare program has three operating rooms, 13 pre- and post-operation care beds, six post-anesthetic recovery bays, and a dedicated two room endoscopy suite.

In 2011 a '**Master Concept Plan**' was completed looking at a 20 year vision for the hospital. The plan looked at the hospital's current and future needs and opportunities for the building and the hospital's grounds. This plan will guide the decisions for investment and improvements to the facilities and medical growth. The plan has laid out three major timelines for the hospital: short term (0-5 years), medium term (6-15 years) and long term (20+ years).

The Delta Hospital Foundation is currently fundraising for Phase 1, the 'Healthy and Growing Campaign' - expanding and enhancing our laboratory and our medical imaging departments. This is a \$12.5 million project of which the Foundation is committed to raising \$7.5 million.

Today, the Delta Hospital has a full suite of medical services, comprehensive diagnostic and treatment services, and community health programs.



# Delta Hospital Foundation



Since 1988, the Delta Hospital Foundation has worked with the community to raise funds to support Delta Hospital. We are the public face and philanthropic arm of Delta Hospital, raising the financial resources necessary to provide quality and innovative health care services, purchase much-needed state-of-the-art equipment, fund capital projects and building improvements, and support ongoing education of medical staff that government funding alone cannot provide.

Since its creation and through generous support, over \$35 million has been raised towards updating medical equipment and facilities at Delta Hospital.

## Our Mission

We raise money to support Delta Hospital in the delivery of outstanding healthcare.

## Our Vision

The Delta Hospital Foundation is dedicated to ensuring the best health care possible for our community today and for future generations.

## Our Purpose

The purpose of the Delta Hospital Foundation is to raise funds through community appeals, donations, gifts, bequests, special events, and by receiving legacies and endowments to purchase vital medical, diagnostic, and surgical equipment. The Foundation funds new building projects and expansions within Delta Hospital. Funds raised may also support patient programs and services in our community.

## Our Board of Directors

The Delta Hospital Foundation is governed by a volunteer Board of Directors representing the many faces of the community. It consists of a Chair, Past-chair, Vice-chair, Treasurer, and 8 to 10 members of the community, from accountants and lawyers to business owners and managers.

## Our Staff

The Delta Hospital Foundation has five full-time dedicated and passionate staff: Individual Giving Manager, Marketing & Communications Coordinator, Donor Relations Coordinator, and Special Events Manager reporting to the Executive Director. We also have a part-time Financial Administrator.

## Our Volunteers

The Delta Hospital Foundation relies on many caring volunteers from the community. Along with several volunteers helping out with general office duties, over 200 volunteers donate many hours of their time to help make sure our special events run smoothly. Over 30 volunteers sit on our special event committees.





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# Quotes & Media Interviews

Allan Baydala  
Chair, Delta Hospital Foundation

“The *Results: Healthy & Growing* Campaign is the most ambitious in the Foundation’s history and it is one that will propel Delta Hospital to new heights of excellence in patient care. This campaign will enhance all that we value at Delta Hospital and at the Foundation.”

Veronica Carroll MBA CFRE  
Executive Director,  
Delta Hospital Foundation

“Delta Hospital’s most distinguishing characteristic has been the exceptional community that has helped it flourish and it’s support continually allows for upgrades and enhancements. The fact is: Delta Hospital is one of the region’s finest community hospitals today, because of the overwhelming public and private support from this community. This commitment and this campaign will ensure longevity and sustainability for our hospital.”

Ron Toigo

“There’s no better place to live [than Delta], and it keeps getting better.”

Elizabeth Toigo

“My late husband Peter and I moved here 50 years ago to raise our family, and we couldn’t have chosen a better place. As a matter of fact, our children are all here and raising their families. We are all honored to be able to give back to the community we all care so much about.”

Dr. Juan-Carlos Guijon MD FRCP(C)  
Head of Medical Imaging,  
Delta Hospital

“Every person who walks through our doors will require a test. Be it a blood sample to determine infection, or a CT scan to check for brain injury, everyone is touched by medical imaging and laboratory. These test determine your course of treatment and are vital to your health - so it is very important that we do everything we can to give our patients the best outcomes.”





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# Photos

1



Diagnostic Centre Architectural  
Rendering | Southwest View

2



Diagnostic Centre Architectural  
Rendering | Northeast View

3



Allan Baydala | Chair,  
Delta Hospital Foundation

4



Veronica Carroll | Executive  
Director, Delta Hospital Foundation

5



Dr. Juan-Carlos Guijon MD  
CFRP(C) | Head of Medical  
Imaging, Delta Hospital

6



Dr. Peter Zetler MD FRCP(C) |  
Medical Director of Laboratory  
Medicine & Pathology, Delta Hospital

7



Laboratory Medicine | Medical  
Laboratory Technicians with  
equipment

8



Laboratory Medicine | Blood Bank

9



Laboratory Medicine | Dr. Zetler  
with Medical Laboratory  
Technician

For hi-resolution photos: please contact **Nao Guy, Marketing & Communications Coordinator**  
at 604 940 9695 or [nao.guy@dhfoundation.ca](mailto:nao.guy@dhfoundation.ca)





# Photos CONT.

10



Laboratory Medicine | Current Lab layout

11



Medical Imaging | Ultrasound

12



Allan Baydala (Board Chair, DHF), Pat Campbell (Medical Lab Technologist), Veronica Carroll (ED, DHF), Dr Juan-Carlos Guijon (Medical Director, Medical Imaging).

13



Delta Hospital | Main Entrance

14



Medical Imaging | Patient in CT Scan

15



Delta Hospital | Emergency Room

16



Delta Hospital | Mountain View Manor

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